

MULTIPLY



**CELEBRATING
10 YEARS OF
CHRIST HEALTH
CENTER**

To *multiply* means to cause to increase greatly in number or quantity; to go farther and reach higher. To do good. To be good. For better. For all. It is about partnering with you to serve our patients, our communities, our city, state, nation, and world with a perpetual passion to see the sick made well, and ‘the well’ made whole. It is about a God-given desire to lead by following the example of Christ. To stay true to that which we are called to do. To see the Word of the Lord continue to grow and *multiply* in our hearts and in the lives of those we serve. *Multiply* is about constantly learning, consistently serving, and always striving for more. *Multiply* is action. It’s progress. It is an invitation for you: to give; to invest; to help change the reality of some, so that hope and healing can become real for many.

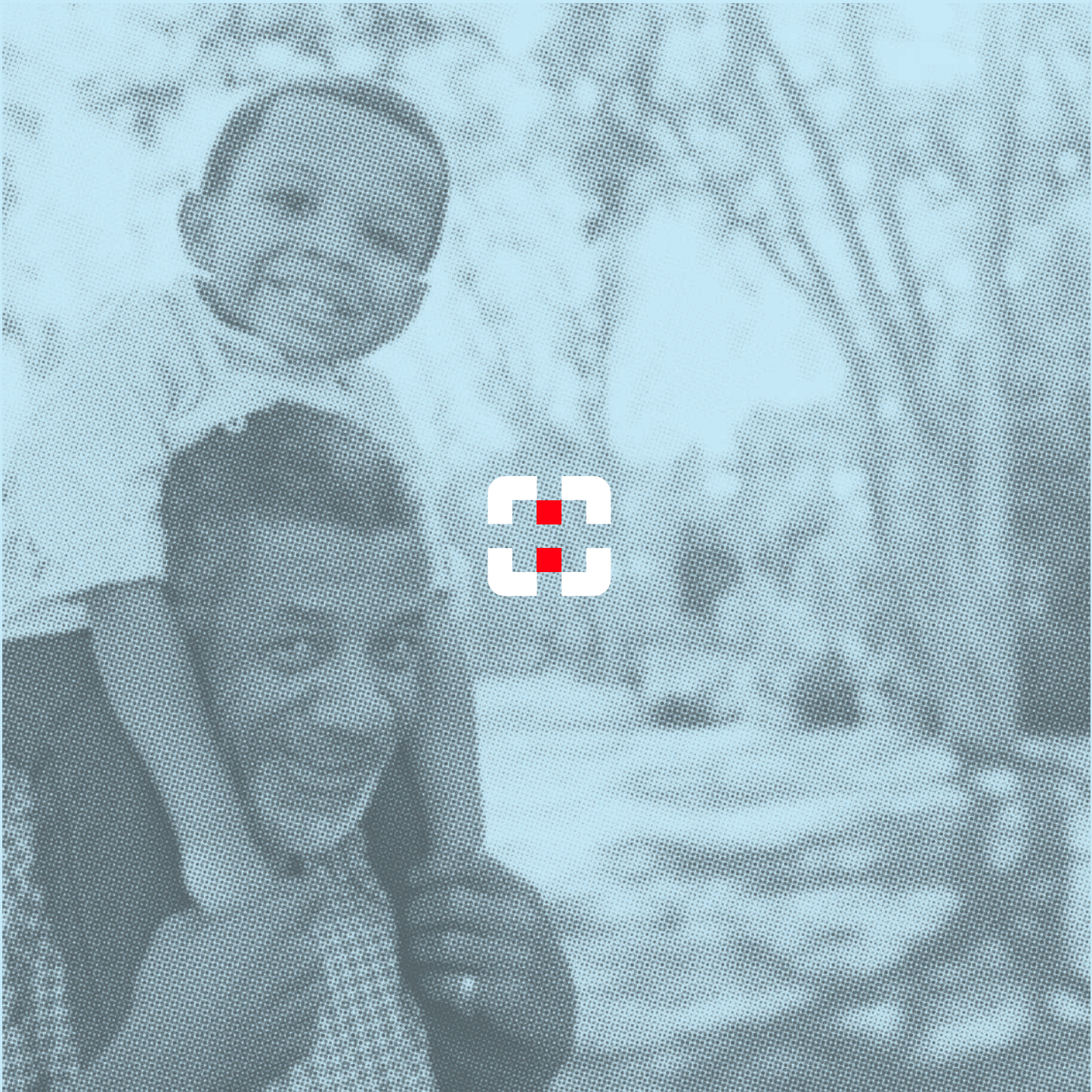
BUT THE WORD OF THE LORD

CONTINUED TO GROW AND TO

BE MULTIPLIED – ACTS 12:24



Multiply is action. It’s progress. It is an invitation for you: to give; to invest; to help change the reality of some, so that hope and healing can become real for many.



Christ Health Center

IS A TAX-EXEMPT 501(c)3 NON-PROFIT ORGANIZATION WITH FEDERALLY QUALIFIED HEALTH CENTER STATUS.

OUR MISSION

We live out the gospel through excellent, affordable healthcare among the underserved, intentional community development, and equipping others to do the same.

WHO WE SERVE

64.7% of our patients are at or below federal poverty level; 37.3% are uninsured; 37.2% qualify for Medicaid.

BUDGET AND STEWARDSHIP

Christ Health's annual budget is \$10.6 million, and 87% of revenue is allocated to direct patient services.

SERVICES

- Adult Primary Care
- Pediatric Medicine
- Gynecology
- Pharmacy
- Travel Medicine
- Adult Dental Care
- Pediatric Dental Care
- Counseling
- Case Management
- Insurance Enrollment
- Substance Abuse Prevention
- Workforce Development
- Family Medicine Residency

CELEBRATING TEN

SINCE MARCH 2009, CHRIST HEALTH CENTER HAS GROWN FROM FOUR EMPLOYEES TO 96 EMPLOYEES IN TWO LOCATIONS.

IN PARTNERSHIP WITH ST. VINCENT'S EAST, WE TRAIN 15 FAMILY MEDICINE RESIDENTS AND GRADUATE 5 EACH YEAR.

IN ADDITION TO DIRECT PATIENT SERVICES, WE ALSO PROVIDE 272 HOURS OF WORKFORCE DEVELOPMENT TRAINING TO STUDENTS AND YOUNG HEALTH PROFESSIONALS.

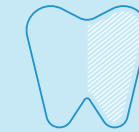
YEARS OF IMPACT

TEN YEAR IMPACT SINCE 2009



95,487

MEDICAL VISITS



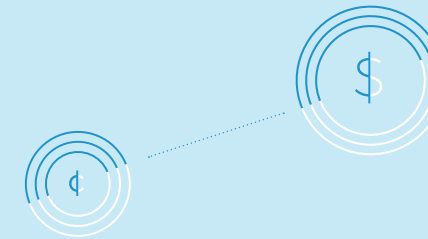
35,497

DENTAL VISITS



116,843

PRESCRIPTIONS FILLED



\$6,296,797

AMOUNT PATIENTS SAVED
IN PRESCRIPTION COSTS



8,258

CASE MANAGEMENT AND
MENTAL HEALTH VISITS

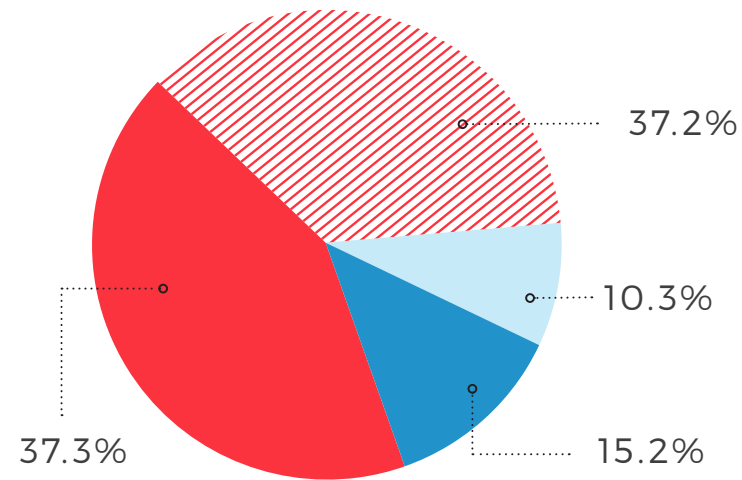
46,459

TOTAL MEDICAL, DENTAL AND CASE
MANAGEMENT/MENTAL HEALTH VISITS IN 2018

CELEBRATING TEN YEARS of SERVING

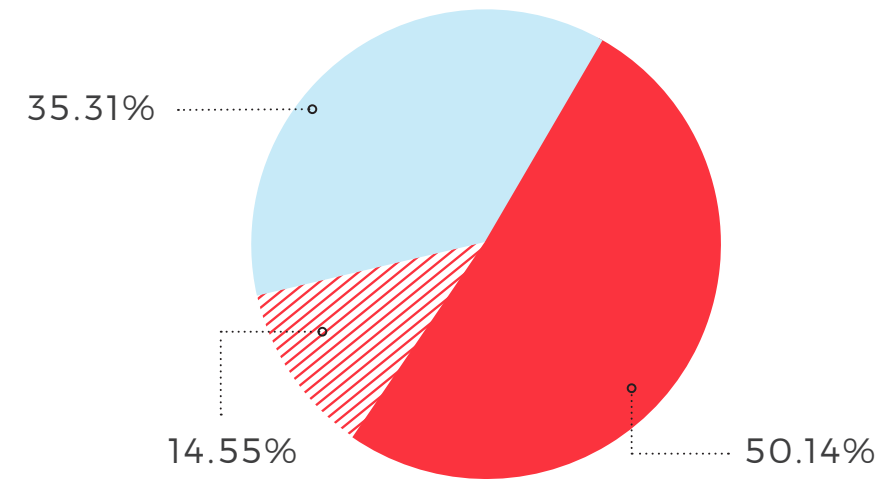
BIRMINGHAM'S MOST VULNERABLE

INSURANCE COVERAGE
 With 94.07% of Patients At or Below Federal Poverty



- UNINSURED
- PRIVATE/OTHER
- MEDICAID
- MEDICARE

INCOME



- Live at or below 100% Federal poverty level (annual income \$24,300 or less for a family of four)
- Other/Unknown
- Live at or between 100-200% Federal poverty level (annual income between \$24,300-\$48,600 per year for a family of four)

OUR VISION FOR THE NEXT TEN
YEARS OF SERVICE IN BIRMINGHAM
AND BEYOND STARTS TODAY. THE
MULTIPLY CAMPAIGN WILL HELP US
GO FARTHER AND REACH HIGHER
THAN WE EVER DREAMED POSSIBLE.

✦ **RESIDENCY EXPANSION**

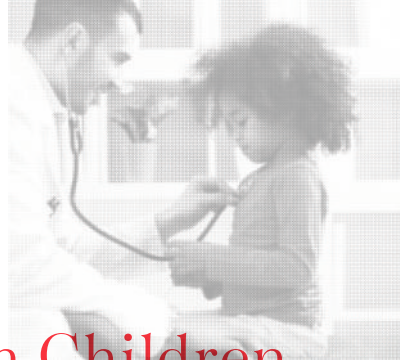
A commitment to train 80 family
medicine residents to meet the growing
need for physicians to serve in medically
under-served communities.

✦ **BEHAVIORAL HEALTH CENTER**

A clinic to help solve Birmingham's mental health
crisis; to provide affordable access to mental health
treatment with a holistic and effective approach our
city has never seen.

AND WE'RE JUST

GETTING STARTED



1 in 4 Alabamian Children

Between age 13-18 struggle with an anxiety disorder.



67.9% of Children in Alabama

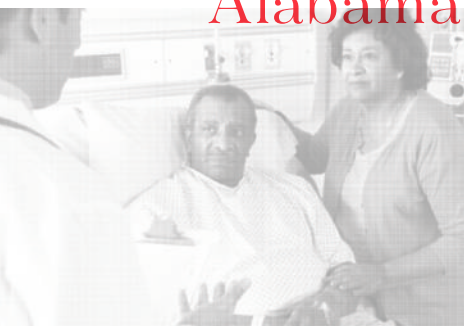
Age 12-17 with major depressive episodes did not receive treatment for depression.

145,000 Adults in Alabama

Per year report having serious thoughts of suicide.

Alabama Ranks Highest in the Nation

For having more opioid prescriptions than people.



People in poverty are three times more likely to be diagnosed with a serious mental illness.



The World Health Organization estimates the economic return is 4:1 for every \$1 dollar invested in mental healthcare.

THE MENTAL HEALTH CRISIS



The World Economic Forum predicts that mental health will contribute more than half of the global economic burden over the next two decades.



Alabama ranks 48th out of 50 states for access to mental healthcare.



WANDA AND HER SON JAYDEN WAITED TWO YEARS TO RECEIVE THERAPY AND MEDICAL TREATMENT FOR AUTISM.



MENTAL HEALTHCARE IS IN A STATE OF CRISIS. ALABAMA RANKS 48TH OUT OF 50 STATES FOR ACCESS TO MENTAL HEALTHCARE.

Patients with mental health diagnoses often have co-occurring chronic medical conditions that impact their life expectancy and quality of life. Lack of treatment for mental health exacerbates medical conditions and vice-versa, creating a cycle of devastation.

WHEN THE HEALTHCARE SYSTEM DOES NOT MEET PATIENTS' HOLISTIC NEEDS, IT CREATES SERIOUS SOCIAL, ECONOMIC, AND HEALTH CHALLENGES IN OUR COMMUNITIES—ESPECIALLY FOR CHILDREN AND FAMILIES WITH LIMITED RESOURCES.

People in poverty and with lower income levels are three times more likely to suffer from serious mental illness than the general population. They are exposed more often to violence, crime, food insecurity, housing instability, and substance abuse—and this affects their mental health. Our patients currently wait 6-8 months to see a pediatric psychiatrist for treatment.

The Way
FORWARD
ArD

Behavioral Health Center
Opening April 2019
Expanding Access to Holistic
and Affordable Mental Health
Care in Birmingham



**BEHAVIORAL
HEALTH CENTER
HIGHLIGHTS:**

6,300 SQ. FT
2 PSYCHIATRISTS
4 LICENSED COUNSELORS AND/OR SOCIAL WORKERS
5 ROOMS FOR CHILDREN AND ADOLESCENTS

5 ROOMS FOR ADULT PSYCHIATRIC CONSULTATION
INTEGRATED MENTAL HEALTH AND PRIMARY CARE
EXPANSION OF CURRENT PHARMACY
SEPARATE CHILD AND ADULT LOBBIES



With your help

CHRIST HEALTH WILL BEGIN SOLVING THE MENTAL HEALTH CRISIS IN BIRMINGHAM BY CONSTRUCTING A BEHAVIORAL HEALTH CENTER IN WOODLAWN WHERE WE WILL UTILIZE KEY COMPONENTS OF THE ADVANCED INTEGRATIVE MENTAL HEALTH SOLUTIONS (AIMS) MODEL.

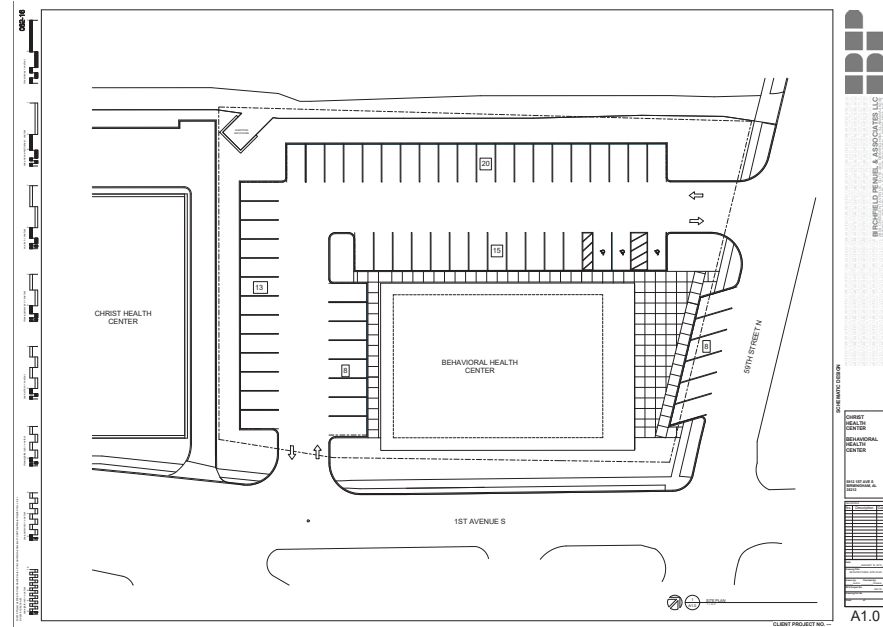
AIMS is an evidence-based approach to mental health care backed by the Substance Abuse and Mental Health Services Administration and the Health Resources and Services Administration that gives patients better outcomes than they would receive using a traditional approach. It enables medical and behavioral health providers to collaborate on treatment through shared work-systems.

Dr. Gavin Brunsvold, a prominent Child and Adolescent Psychiatrist, is committed to joining Christ Health as our full-time, lead-psychiatrist. Dr. Brunsvold will also train our primary care providers to treat mild mental issues during medical visits, which will allow us to help more people receive treatment that is timely and cost-effective.

BEHAVIORAL HEALTH CENTER

TOTAL \$7.01 MILLION

FUNDING STILL NEEDED
\$1.23 MILLION



BUILDING COST

PROPERTY ACQUISITION
DESIGN, RENOVATION, AND CONSTRUCTION PHASE
FURNITURE, FIXTURES, AND EQUIPMENT
MISC. / MOVING COSTS / CONTINGENCIES

TOTAL \$2,789,300

\$180,000
\$2,363,935
\$156,000
\$89,365

BUILDING FUNDING SOURCES

HRSA HIIP GRANT
DANIEL FOUNDATION
JUNIOR LEAGUE BEESON FUND
COMMUNITY FOUNDATION OF GREATER BIRMINGHAM
HRSA SUD GRANT
INDIVIDUAL DONATIONS AND PLEDGES

TOTAL \$1,717,050

\$1,000,000
\$200,000
\$100,000
\$100,000
\$285,000
\$32,050



OPERATING YEAR 1-3

PATIENT SERVICE REVENUE
OPERATING EXPENSE
NET PROFIT / LOSS

2019

\$972,988
\$1,140,715
\$(167,727)

2020

\$1,508,221
\$1,508,441
\$(219)

2021

\$1,586,407
\$1,574,439
\$11,968

LIVING OUT THE GOSPEL THROUGH HIGH-QUALITY,
AFFORDABLE HEALTHCARE AMONG THE UNDERSERVED,
INTENTIONAL COMMUNITY DEVELOPMENT, AND
EQUIPPING OTHERS TO DO THE SAME.



The Situation

TODAY, THERE ARE OVER 75 MILLION PEOPLE IN THE UNITED STATES LIVING IN PRIMARY CARE HEALTH PROFESSIONAL SHORTAGE AREAS LIKE WOODLAWN.

The Health Resources and Services Administration estimates our country needs at least 14,136 more providers willing to serve in these communities.

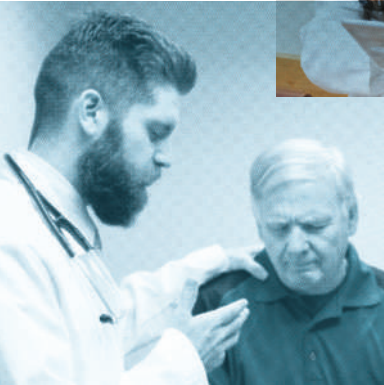
We realize that simply adding more clinics will never be enough to help the 75 million people who need access to excellent, affordable healthcare. We must multiply our work by developing physician-leaders who are passionately equipped to provide care with and among communities of need.

Last year, 1,055 medical students applied to come learn our model of care through the residency, but with just five slots to fill we were forced to turn most of them away.

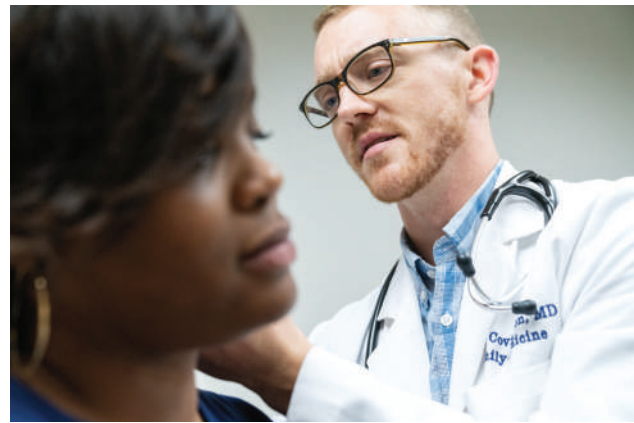
RESIDENCY EXPANSION

PRIMARY CARE TEACHING EXPANSION	\$750,000
FURNITURE, FIXTURES, MEDICAL EQUIPMENT	\$250,000
STUDENT HOUSING PURCHASE AND FEES	\$225,000

TOTAL COST	\$1.23 MILLION
FUNDING SECURED	\$137,492
FUNDING STILL NEEDED	\$1.09 MILLION



The Miracle



CHRIST HEALTH HAS A RARE WINDOW OF OPPORTUNITY TO GROW THE RESIDENCY PROGRAM FROM 5 TO 8 RESIDENTS EACH YEAR!

This expansion will make it one of the largest family medicine training programs in Alabama and one of the largest faith-centered programs in the nation. It will also allow us to provide 240,000 patient visits in communities of need over the next 10 years.



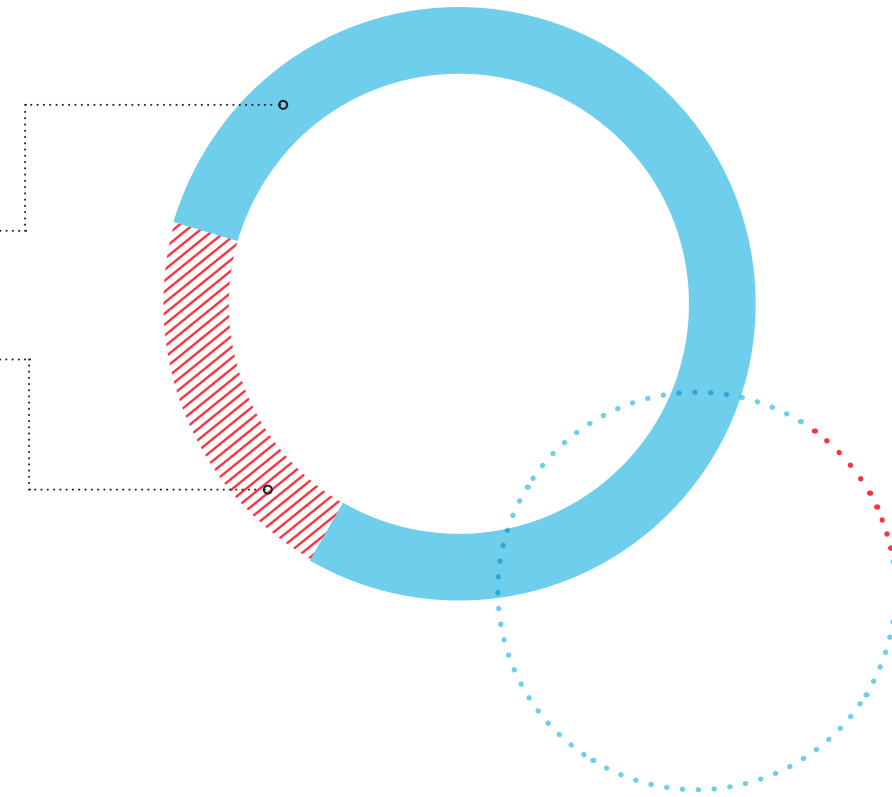
\$5.91 MILLION SECURED FOR
BEHAVIORAL HEALTH CENTER AND
FAMILY RESIDENCY EXPANSION

\$2.32 MILLION STILL NEEDED

COSTS

•••
\$7 MILLION FOR BEHAVIORAL HEALTH CENTER

•••
\$1.23 FOR RESIDENCY EXPANSION



Thank you for taking time to learn more about Christ Health and the Multiply Campaign. With your help, these projects can begin to solve Birmingham's mental health and primary care crises and provide hope and healing to thousands of people in need across our state, nation and world. To donate now, go to ChristHealthCenter.org/Donate



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